

OPTIMIZATION / RELATED RATES NOTES

- (0) Read problem: understand the idea, draw a picture if possible.
- (1) Assign names:
 - Choose axes, quantities of interest.
 - Give a *name* to each quantity of interest.
- (2) Function/relations: express quantity to be optimized as a function of the dependent variable.
 - Sometimes the quantity depends on several variables, and we need to enforce *relations* between them to end up with one independent variable.
- (3) Calculus: find domain and the minima and maxima on the domain.
 - (Related rates: use the chain rule when differentiating).
- (4) Interpretation: solve the problem using the calculus result.
 - Make *sanity checks* (area can't be negative, for example).