

## 9. OPTIMIZATION (1/11/2024)

Goals.

- (1) Review: calculus and the shape of the graph
- (2) Optimization of functions
- (3) Problem solving: optimization problems

Last Time.

Curve Sketching

If  $f$  is diff on  $[a, b]$ : increasing if  $f' > 0$  } if  $x_0$  is a local max/min  
decreasing if  $f' < 0$  }  $\Rightarrow$  then  $x_0$  is one of  $c$

$f'(x_0) = 0$   
Critical pt

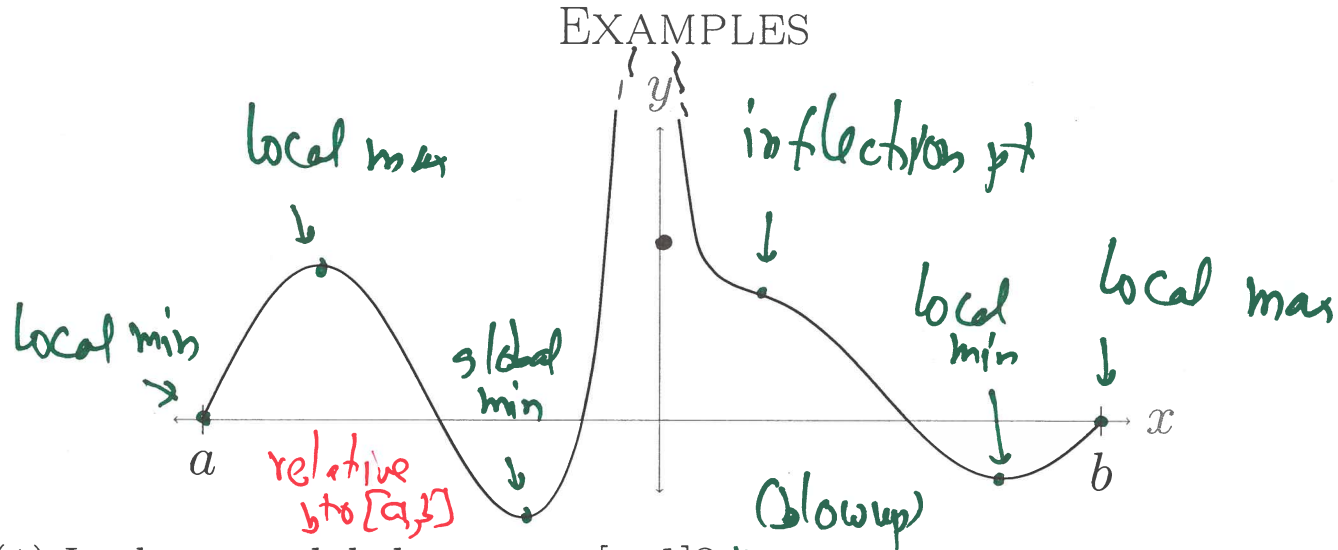
$f'(x_0)$  DNE  
singular pt  
cpnt:  $(x_0, f(x_0))$

$x_0 = a, x_0 = b$   
endpoint

Also can tell if local max/min

- ① via  $f'$  (increase/decrease on both sides)
- ② via  $f''(x_0) < 0 \Rightarrow$  local max

EXAMPLES



- (1) Is there a *global* max on  $[a, b]$ ? **no**      Is there a global min? **yes**  
 (2) How many *local* maxima are there? **2**      local minima? **3**  
*relative to nearby pts*

Which point on the line  $3x + y = 6$  is closest to the point  $(7, 5)$ ?

calculus: where is  $f(x) = (\cancel{x} - \cancel{7})^2 + (\cancel{5} - 3x - 5)^2$  smallest?

smallest  $\rightarrow$   
 dist  $\Leftrightarrow$   
 smallest  $(\text{dist})^2$

parametrize point using  $x$ -coord  
 then  $y = 6 - 3x$

$f$  diff everywhere  $\Rightarrow$  min at endpoints or critical pts: as  $x \rightarrow \pm\infty$   
 $f(x) \sim 10x^2 \rightarrow \infty$

# L'Hôpital's rule

Statement: ① Say  $\lim_{x \rightarrow a} f(x), g(x)$  both 0 or both  $\pm\infty$

② Suppose  $f'(x), g'(x)$  exist near  $a$ .

③ "  $\lim_{x \rightarrow a} \frac{f'(x)}{g'(x)} = L$  (exists and  $\neq 0$ )

Then  $\lim_{x \rightarrow a} \frac{f(x)}{g(x)} = L$

(also works if  $a$  is  $\infty$ , if  $L \neq \pm\infty$ .)

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## Example continued

$$f'(x) = 2(x-7) + 2 \cdot 3(3x-1) = 20x - 20 = 20(x-1)$$

only crit pt at  $x=1$ , so min at  $(1, 3)$

## Fact ("closed interval method")

Let  $f$  be continuous on  $[a, b]$

Then ①  $f$  has a global max & a global min on  $[a, b]$ .

② These occur at one of critical pt  
singular pt  
endpoint

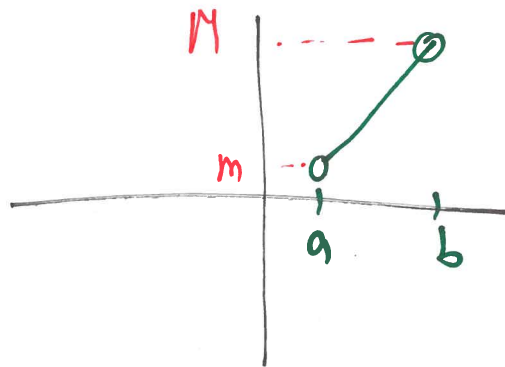
③ global max value = largest value seen at those points  
(same for min)

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If interval not closed, need to handle endpoints, often by asymptotics.

Need not have max or min

E.g.



Math 100A - WORKSHEET 9  
OPTIMIZATION

1. OPTIMIZATION OF FUNCTIONS

(1) Let  $f(x) = x^4 - 4x^2 + 4$ .

(a) Find the absolute minimum and maximum of  $f$  on the interval  $[-5, 5]$ .

$f$  is a polynomial  $\Rightarrow$  everywhere diff.

$$f'(x) = 4x^3 - 8x = 4x(x^2 - 2), \text{ vanishes at } 0, \pm\sqrt{2}$$

$$f(\pm 5) = 625 - 100 + 4 = 529 \leftarrow \text{absolute max on } [-5, 5]$$

$$f(\pm\sqrt{2}) = 0 \leftarrow \text{absolute min on } [-5, 5]$$

$$f(0) = 4$$

(b) Find the absolute minimum and maximum of  $f$  on the interval  $[-1, 1]$ .

critical pts over  $x=0$

$$f(\pm 1) = 1 \leftarrow \text{absolute min on } [-1, 1]$$

$$f(0) = 4 \leftarrow \text{absolute max on } [-1, 1]$$

Common error: not checking if a zero of  $f'$  is in the domain

$f = (1+x)\sqrt{x}$  does not vanish at  $x=0$

(c) Find the absolute minimum and maximum of  $f$  (if they exist) on the interval  $(-1, 1)$ .

max is still 4 ( $f(0) = 4$  & maximal on  $[-1, 1]$ ,  
no min (on  $[-1, 1]$  min value was only  
attained at endpoints)

(d) Find the absolute minimum and maximum of  $f$  (if they exist) on the real line.

3 critical pts  $0, \pm\sqrt{2}$

$f(0) = 4$ ,  $f(\pm\sqrt{2}) = 0$ , as  $x \rightarrow \pm\infty$   $f(x) \rightarrow x^4 \rightarrow \infty$

no max, min =  $\emptyset$ .

## OPTIMIZATION / RELATED RATES NOTES

- (0) Read problem: understand the idea, draw a picture if possible.
- (1) Assign names:
  - Choose axes, quantities of interest.
  - Give a *name* to each quantity of interest. , *domain*
- (2) Function/relations: express quantity to be optimized as a function of the dependent variable.
  - Sometimes the quantity depends on several variables, and we need to enforce *relations* between them to end up with one independent variable.
- (3) Calculus: find the (relevant) domain of the objective function and the minima and maxima on the domain.
  - (Related rates: use the chain rule when differentiating).
- (4) Interpretation: solve the problem using the calculus result.
  - Make *sanity checks* (area can't be negative, for example).

## 2. OPTIMIZATION PROBLEMS

- (4) A fish swimming at speed  $v$  relative to the water faces a drag force of the form  $av^2$  and thus has to output a power of  $av^3$ . If the fish is swimming against a current of speed  $u > 0$  (thus with speed  $v > u$ ), it will cover a distance  $L$  at time  $\frac{L}{v-u}$ . The total energy cost is then  $E = av^3 \frac{L}{v-u}$ . At what speed  $v$  should the fish swim to minimize this cost?

Need min  $E(v) = aL \frac{v^3}{v-u}$  on  $(u, \infty)$

As  $v \rightarrow u$ ,  $E(v) \sim aL u^3 \frac{1}{v-u} \rightarrow \infty$

As  $v \rightarrow \infty$ ,  $E(v) \sim aL v^2 \rightarrow \infty$

so must have min  
in interior (~~at boundary~~)  
( $E(v)$  is continuous)

$$E'(v) = aL \frac{3v^2(v-u) - v^3}{(v-u)^2} = \frac{aL v^2}{(v-u)^2} (2v-3u)$$

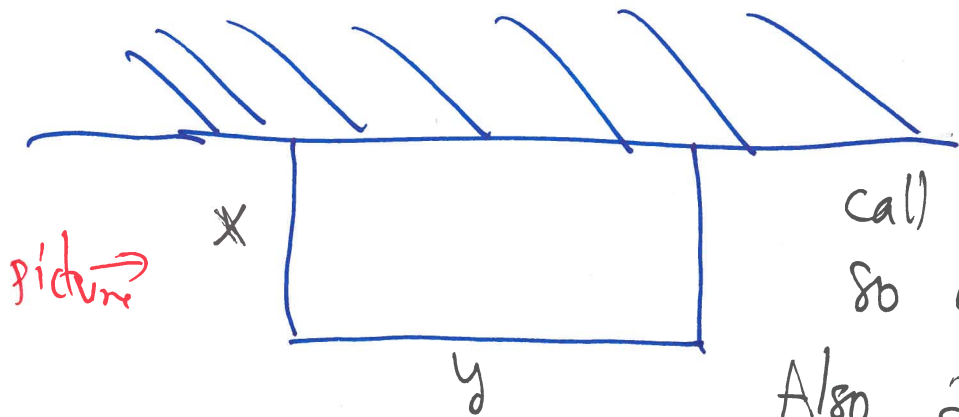
vanishes if  $2v-3u=0$ , i.e. if  $v = \frac{3}{2}u$

Only one crit pt so min at  $\boxed{\frac{3}{2}u}$ .

- (5) A standard model for the interaction between two neutral molecules is the *Lennard-Jones Potential*  $V(r) = \epsilon \left[ \left(\frac{r}{R}\right)^{-12} - 2 \left(\frac{r}{R}\right)^{-6} \right]$ . Here  $r$  is the distance between the molecules and  $R, \epsilon > 0$  are parameters.
- (a) What is the range of  $r$  values that makes sense?



(6) Suppose we have 100m of fencing to enclose a rectangular area against a long, straight wall. What is the largest area we can enclose?



names  
↓  
call the sides  $x, y$   
so area is  $A = xy$

Also  $2x + y = 100$   
↑  
relations

Then  $y = 100 - 2x$  so  $A = x(100 - 2x)$

want the max of  $A$  if  $[0 \leq x \leq 50]$ , i.e. on  $[0, 50]$   
↑  
domain  
objective function

Natural to admit degenerate rectangles ( $0 \times 100, 50 \times 0$ )  
to get closed interval

Now

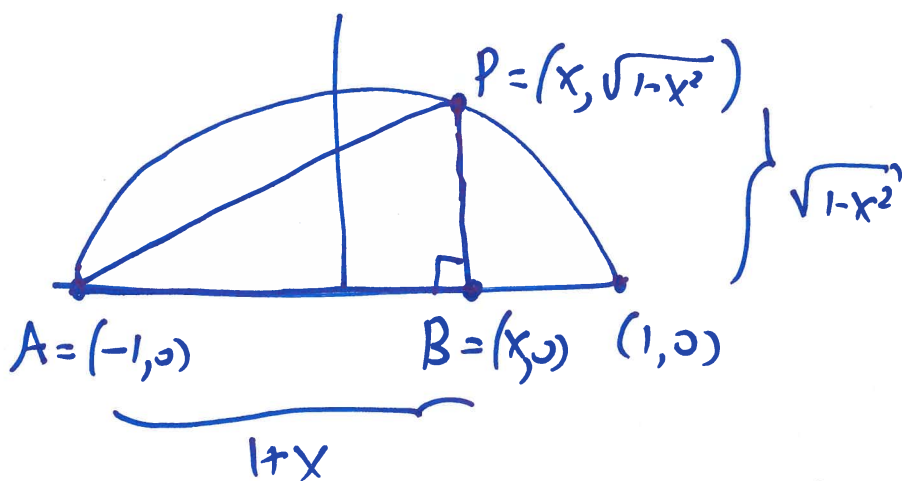
$$A = 100x - 2x^2 = -2(x^2 - 50x) = -2(x^2 - 50x + 25^2) + 2 \cdot 25^2$$

$$= 1,250 - 2(x - 25)^2 \leq 1,250$$

so max area is  $1,250 \text{ m}^2$  attained at  $x = 25 \text{ m}$

Or:  $A'(x) = 100 - 4x$ , crit pt at  $25$ ,  $A(25) = 1,250 \text{ m}^2$   
 $A(0) = A(50) = 0$

- (8) (Final 2012) The right-angled triangle  $\triangle ABP$  has the vertex  $A = (-1, 0)$ , a vertex  $P$  on the semicircle  $y = \sqrt{1-x^2}$ , and another vertex  $B$  on the  $x$ -axis with the right angle at  $B$ . What is the largest possible area of such a triangle?



parametrize  
triangles  
by  $x$ ,  
 $-1 \leq x \leq 1$

so area is  $f(x) = \frac{1}{2}(1+x)\sqrt{1-x^2}$  want max on  $[-1, 1]$

$$f'(x) = \frac{1}{2}\sqrt{1-x^2} - \frac{1}{2}(1+x)\frac{2x}{2\sqrt{1-x^2}} = \frac{1}{2\sqrt{1-x^2}}(1-x^2-x-x^2)$$

$$= \frac{1-x-2x^2}{2\sqrt{1-x^2}}$$

crit pts where  $1-x-2x^2=0$

$$\text{i.e. } \frac{1 \pm \sqrt{1+8}}{-4} = \frac{1+3}{-4} = -1, \frac{1-3}{-4} = \frac{1}{2}$$

$$f(-1) = 0, \quad f(1) = 0$$

$$f\left(\frac{1}{2}\right) = \frac{1}{2} \cdot \frac{3}{2} \cdot \sqrt{1-\left(\frac{1}{2}\right)^2} = \frac{3\sqrt{3}}{8}$$

so largest area is  $\frac{3\sqrt{3}}{8}$ .