

Lesson plan: Constrained optimization

Statement of the problem

Given a function $f(x, y)$ (called the **objective function**), we need to find the smallest and largest values of f subject to the **constraint**

$$g(x, y) = 0.$$

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The technique used to solve the problem above is called **the method of Lagrange multipliers**.

Method of Lagrange multipliers

Steps in the solution

- Find the values of x , y and λ that satisfy the equations

$$\nabla f(x, y) = \lambda \nabla g(x, y) \quad \text{and} \quad g(x, y) = 0.$$

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- Among the solutions (x, y) that you found in the previous step, select the ones which gives largest and smallest values of the function f . These are the maximum and minimum values of the objective function subject to the constraint.

An example

Find the maximum value of $36 - x^2 - y^2$ subject to the constraint $x + 7y - 25 = 0$.

- A. 36
- B. 32
- C. $47/2$
- D. 18
- E. 20

Production optimization

Suppose that x units of labor and y units of capital can produce $f(x, y) = 60x^{\frac{3}{4}}y^{\frac{1}{4}}$ units of a certain product. Also suppose that each unit of labor costs \$100, whereas each unit of capital costs \$200. Assume that \$30,000 is available to spend on production. How many units of labor and how many units of capital should be utilized to maximize production?

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- A. 37.5 units of labor and 225 units of capital
- B. 50 units of capital and 60 units of labor
- C. 225 units of labor and 37.5 units of capital
- D. 60 units of capital and 50 units of labor